

# Big Dreams, Bold Ideas and Boundless Possibilities: Betta is Here

Isaac Olufadewa<sup>1</sup> 

When Galileo pointed his telescope to the heavens, he saw a world beyond what was deemed possible. But knowledge, in his time, was caged by disbelief and dogma. Even today, the shadow of privilege, power, and paywalls still hovers around the beauty of science and discovery. If all people were created equal, should they not have the same opportunity to tell their stories?

A single candle can light a thousand more without losing its flame. Knowledge works the same way. At Betta, we believe science should be like a candle passed from hand to hand, lighting up minds, hearts, and communities, ensuring that no one stumbles in the dark. While some are still grappling with the thick ‘human-made’ darkness, the vast majority are unaware of their light. Of their voice. And most sadly, of their indifference. Maybe that is why they are often called the ‘silent majority.’

Our promise at Betta is to ensure excellence in open academic publishing, to elevate underrepresented and silent voices in science, and to contribute to real-world societal development. Through public engagement, interactive digital formats, and other innovations, we aim to ignite scientific curiosity where it is often extinguished too soon. We are confident that if people see themselves reflected in the stories and discoveries we publish, they will learn the ‘art of science’ and understand the ‘science of the art.’ Most importantly, they will recognise that science is not the domain of a privileged few but a realm they have every right to enter and shape.

Why is this important? Because I believe the future of science lies in the minds of dreamers— young people experimenting in rural parts of India, students challenging textbooks in the United States, thinkers gliding down snowy paths in Greenland, resilient youths in Nigeria’s bustling

cities, resourceful Indigenous people in Australia, Germany, innovators in Brazil’s growing cities, and optimists everywhere—all daring to question the limits of what is possible.

Betta is not just an academic venture. It is a sanctuary for bold ideas, a springboard for boundless possibilities, and a powerful movement whose time has come. It is the ink of justice writing its own history, the wind carrying the seeds of knowledge across the world, and the beacon for all who believe that science belongs to everyone.

We will measure our success in the early career researchers we provide an opportunity for, our rigorous peer review process, and the bold ideas that we share in a timely fashion. Our passion goes beyond contributing to the growth of the global academic landscape—we are dedicated to collaborating and fostering a community that nurtures transformative solutions, driving meaningful societal change. As expressed in Our Credo, we believe in democratising science and opportunities for everyone, and our commitment is to offer journals that truly embody this principle. Our first journal, Betta Health Equity, will be an excellent and rigorous peer-reviewed journal that accepts articles that promote health equity.

As we embark on this journey to make science ‘delightfully irresistible,’ we extend an invitation—not just to researchers but to all who believe in the power of knowledge to transform lives. We are Betta because we believe that even the best can do better. Our vision is to build a world where no discovery is locked away, where no bright mind is dimmed by lack of opportunity, and where science truly serves humanity.

Like Galileo, Betta, holds up the telescope, inviting you to look through it and see the universe not as a four-walled city but as a boundless frontier. Will you join us now?

1. Betta Open Publishers, Ibadan, Oyo State 200212, Nigeria